ANGA**COM**

WHERE BROADBAND MEETS CONTENT

EXHIBITION & CONFERENCE
23–25 MAY 2023, COLOGNE

**AGENDA
INNOVATION STAGE
HALL 7**

STREAMING   OTT   CONNECTIVITY

FREE ACCESS
FOR ALL VISITORS AND TICKET CATEGORIES

TUESDAY, 23 MAY 2023

The Future of intelligent Energy Management **10:00–10:30**
• David Huynh, Chief Product Officer, **Plume**

eero & Amazon: Home is where the smart is **10:30–11:00**
• Gabe Kassel, Technology Strategist, **eero, an Amazon company**

Mesh adds Speed and Value* **11:00–11:30**
• Michael Scheider, Business Development Manager, **TP-Link Deutschland GmbH**

Why there is Room for an Independent Platform in the Smart TV OS market **11:30–12:00**
• Patrick Byrden, VP Business Development, **TiVo, an Xperi Company**

How to remove the Barriers to low Latency **12:00–12:30**
• Marcel Toelkemeier, Director of Solution Engineering, **Ateme**

Business France Panel: Lessons learned for France's Gigabit Strategy and the Impact on European Neighbours **13:00–14:00**
More information about this conference panel will be available soon.

PANEL: **Securing the World of Video and OTT**

Part I **14:00–15:15**

 Precision-Based Approach to Fighting Today's Piracy
 • Sebastian Braun, Head of Video Streaming Business, **Verimatrix**

Cloud Video Encoding made easy with E2E Video Observability
• Anders Svensson, Co-Founder & Senior Fellow, **Agama Technologies**

Best Practices for Secured OTT Streaming
• Govindraj Basatwar, MD APAC, **PallyCon (INKA Entworks Inc)**

Moderator: Stuart Thomson, **Digital TV Europe**

Part II **15:30–16:45**

Trust Boundary – Safeguarding IP Media Transport
• Annette Hopland, Product Owner, **Appear**

MediaKind's innovative GPU-based Video-Encoding Technology: A triple Win for Customers
• Max Owen, Director, Director Sales Engineering, **MediaKind**

Moderator: Stuart Thomson, **Digital TV Europe**

WEDNESDAY, 24 MAY 2023

PANEL: Egon Zehnder: Success Factors in the Management of Fiber Optic Joint Ventures*

10:00–11:00

in cooperation with

EgonZehnder

- Jan Georg Budden, CEO and Co-Founder, **Deutsche GigaNetz GmbH**
- Ralf Greßelmeyer, CEO, **GlasfaserPlus GmbH**
- Jens Prautzsch, CEO, **Unsere Grüne Glasfaser Gmbh & Co. KG**
- Alexandra Reich, Chairwoman, **Speed Connect Austria**

Moderator: Markus Keller, Co-Head of Digital Infra & Telecoms EMEA, **Egon Zehnder**

Taking Control of OTT Video with Managed ABR

11:00–11:30

- Jim Owens, Sr. Director, Product Management, Advertising & Video Optimization, **CommScope**

PANEL: Streaming and Energy Efficiency – Making LESS happen

11:30–12:30

in cooperation with

- Alexander Leschinsky, CEO, **G&L**
- Marcel Toelkemeier, Director of Solution Engineering, **Ateme**
- Frank Miller, CTO, **Varnish**
- Pieter Liefooghe, Business Development Director, **Broadpeak**
- Philippe Tripodi, Co-Founder & CPO, **MainStreaming**

Moderator: Dom Robinson, **Greening of Streaming**

PANEL: Update Copyright and Retransmission*

13:00–14:30

in cooperation with

ANGA
The Broadband Association

- Dr. Christoph Enaux, Partner, **Greenberg Traurig Germany, LLP**
- Prof. Dr. Dieter Frey, Partner, **FREY Rechtsanwälte Partnerschaft mbH**
- Dr. Gerd Kiparski, Head of Legal & Privacy, **1&1 AG**
- Prof. Dr. Wolfgang Spoerr, Partner, **Hengeler Mueller**

Moderator: Dr. Peter Charissé, Managing Director, **ANGA The Broadband Association**

Why Hyper-Personalization is the key to satisfy TV-Platform Customers

14:30–15:00

- Matthias Hahn, Senior Director Sales, DACH, **TiVo, an Xperi Company**

Stream it smart, play your Part: low energy sustainable Streaming

15:00–15:30

- Alexander Leschinsky, CEO, **G&L**

Video Distribution. Is it just a matter of Capacity?

15:30–16:00

- Dan Racioppa, Sales Director, **MainStreaming**

RIST gateway by Cobalt – Reliable (live) Contribution of Broadcast Feeds over the Internet

16:00–16:30

- Berend Blokzijl, Director of Sales for EMEA, **Cobalt Digital**

THURSDAY, 25 MAY 2023

Cutting Video Streaming scale-out Costs with hybrid-cloud Content Delivery   **10:00–10:30**

• Gabriel Guerra, VP Sales, EMEA & APAC, **Velocix**

Adding TV-channels to Distribution using public Internet Connections   **10:30–11:00**

• Roland Axelsson, Product and Market Manager, **Intinor AB**

PANEL: **DVB-I: One TV Standard for all Networks?**   **11:00–12:15**

• Christian Klöckner, Project Engineer, Chairman EBU Group HbbTV&DVB-I, **WDR**

• Remo Vogel, Referent Distributionsstrategie, **Rundfunk Berlin-Brandenburg**

Moderator: Dr. Jörn Krieger, Media Journalist

Securing the Smart Home: Inside and out   **13:00–13:30**

• David Huynh, Chief Product Officer, **Plume**

airstream Live – Inverto's Cloud Service for Content Delivery over Broadcast Networks   **14:00–14:30**

• Gil Laifer, VP of Product, **inverto**

* This agenda item will be held in German.

ANGACOM *INNOVATION STAGE*

Innovative TV and video topics such as IPTV, Streaming, OTT and AppTV are continuously gaining in importance. ANGA COM 2023 will create a high-profile and international business platform with the new exhibition area Media Distribution including the special areas Streaming & OTT Hub and the Innovation Stage directly in hall 7. The Innovation Stage is an additional stage for presentations, interviews and panel discussions focusing on the topics of media distribution, video services and connectivity.